## **ORDER**

Orders	Order / Rev:	A2706019		
	Alt Order #:	27131529		
	Product Desc:	Candidate		KSN
	Estimate:	7630		Wichita KS KSNW
	Flight Dates:	09/30/20 - 10/06/20	Primary AE:	Katz Washington
	Original Date / Rev:	09/30/20 / 09/30/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Strategic Media Services		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1911 North Fort Myer Drive	Billing Cycle:	WEEKLY
		Arlington, VA 22209	Agency Commission:	15%
Advertiser	Name:	POL/Roger Marshall/US Senate/KS/Re	Order Brand:	
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL11	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN13871/SP2622/AL1146
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan	Totals
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Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/28/20	10/04/20	24	\$11,240.00	\$9,554.00	October 2020	37	\$17,340.00	\$14,739.00	0.00
10/05/20	10/11/20	13	\$6,100.00	\$5,185.00	Totals	37	\$17,340.00	\$14,739.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Today Show 7-8a	am CM	7-8am	W	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
Channels:	: KSNC,	KSNG,KSN	'									
	<i>(</i> <b>-</b> -	,	Today Show 7-8a	am								
Today Sho	`	,			_							
Start [		End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/28		10/04/20	W	1	\$350.00	0.00						
			Today Show 7-8a	am CM	7-8am	T	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
Channels:	: KSNC,	KSNG,KSN	•									
	<i>(</i> <b>-</b> -	,	Today Show 7-8a	am								
Today Sho	`	,										
Start [		End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/28	3/20	10/04/20	T	1	\$350.00	0.00						
			Today Show 7-8a	am CM	7-8am	F	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
Channels:	: KSNC,	KSNG,KSN	'									
			Today Show 7-8a	am								
Today Sho	ow (7-8a	m)										
Start [	Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/28/	3/20	10/04/20	F	1	\$350.00	0.00						
N 4 Multi 1	0/05/20	10/05/20	Today Show 7-8a	am CM	7-8am	M	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
Channels:	: KSNC,	KSNG,KSN	NL,KSNW									
			Today Show 7-8a	am								
Today Sho	ow (7-8a	m)										
Start [	Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Order / Rev: A2706019 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27131529 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 09/30/20 - 10/06/20 Estimate: 7630

Ln Ch Star	t End	Inventory Code	Break	Start/End 7	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/05/20	End Date 10/11/20	<u>Weekdays</u> M	Spots/Week	Rate \$350.00	Rating 0.00						
		Today Show 7-8a		7-8am	- T	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
Channels : KSI	NC,KSNG,KS	NL,KSNW Today Show 7-8a	am.								
Today Show (7	'-8am)	Today Show 7-0	alli								
Start Date	End Date	<u>Weekdays</u> - T	Spots/Week 1	Rate	Rating						
Week: 10/05/20 N 6 Multi 10/03/	10/11/20 /20 10/03/20	Today Show Sa	CM	\$350.00 8a-10a	0.00	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
Channels : KSI		NL,KSNW			_		·	*********			********
Saturday Toda	y Show	Today Show Sa									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/28/20 N 7 Multi 10/04/	10/04/20	Today Show Su	CM	\$150.00 Today Show	0.00 v Su S	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
Channels : KSI			Civi	Today Show	7 3u5	.30	'	φ130.00 F4	U.UU INIVI	'	φ130.00
Sunday Today	Show	Today Show Su									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/28/20	10/04/20	S	1	\$150.00	0.00			*			
N 8 Multi 09/30, Channels : KSI			CM	4-430pm	W	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
	-,, -	M-F 4-430p									
Jeopardy B Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/28/20	10/04/20	W	1	\$300.00	0.00						
N 9 Multi 10/02 Channels : KSI			CM	4-430pm	F	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
	vo,rono,ro	M-F 4-430p									
Jeopardy B Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/28/20	10/04/20	F	<u>3pois/week</u>	\$300.00	0.00						
N10 Multi 10/05		•	CM	4-430pm	М	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
Channels : KSI	NC,KSNG,KS	NL,KSNVV M-F 4-430p									
Jeopardy B	<b>5</b> 1 <b>5</b> 1		0	Б.,	D //						
Start Date Week: 10/05/20	End Date 10/11/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$300.00	Rating 0.00						
N11 Multi 10/01			CM	430-5pm	T	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
Channels : KSI	NC,KSNG,KS	NL,KSNW M-F 430-5p									
Jeopardy		•									
Start Date Week: 09/28/20	End Date 10/04/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$400.00	Rating 0.00						
N12 Multi 10/01/			<u>.</u>	5-530pm	T	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
Channels : KSI	NC,KSNG,KS	NL,KSNW KSN News at Fiv	7 <b>A</b>								
KSN News		NOIV IVEWS at I IV	C								
Start Date Week: 09/28/20	End Date 10/04/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$500.00	Rating 0.00						
N13 Multi 10/05			<u> </u>	5-530pm	M	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
Channels : KSI	NC,KSNG,KS	•	_	·							
KSN News		KSN News at Fiv	е								
Start Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/05/20 N14 Multi 10/06/	10/11/20 /20_10/06/20	KSN News at Five	e CM	\$500.00 5-530pm	0.00 - T	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
Channels : KSI		NL,KSNW		3 000pm	1 <del>-</del>	.00	,	ψοσο.σσ1 4	5.55 INIVI	<u>'</u>	ψοσο.σο
KSN News		KSN News at Fiv	re								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/05/20 N15 Multi 09/30	10/11/20 /20 09/30/20	- T	CM	\$500.00	0.00 W	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
IN 15 IVIUIU U9/30/	20 09/30/20		CIVI	6-630p	vv	.30	1	φ <i>ι</i> 30.00 P4	U.UU INIVI	l '	φι 30.00

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Order / Rev: A2706019 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27131529 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 09/30/20 - 10/06/20 Estimate: 7630

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Channe	els · KSN(	C,KSNG,KSI	KSN News at Six NLKSNW									
KSN Ne		0,110,110,110	KSN News at Six									
	art Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating 0.00						
N16 Multi		10/04/20	KSN News at Six	CM	\$750.00 6-630p	F	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
		C,KSNG,KSI				_			*********		•	********
KSN Ne	ews		NOIV NEWS at Oix									
Sta Week: 09	art Date /28/20	End Date 10/04/20	Weekdays	Spots/Week 1	Rate \$750.00	Rating 0.00						
N17 Multi		0 10/05/20	KSN News at Six	СМ	6-630p	M	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW KSN News at Six									
KSN Ne	ews											
Sta Week: 10	art Date /05/20	End Date 10/11/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$750.00	Rating 0.00						
N18 Multi	10/03/2	0 10/03/20	Sat KSN News at	Six CM	6-630pm	S-	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW Sat KSN News at	t Six								
KSN Ne	ews		Oat NOIV News at	COIX								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		10/04/20	Sun KSN News at	t Five. CM	\$400.00 Sun KSN N	0.00 ews atS	:30	1	\$250.00 P4	0.00 NM	1	\$250.00
		C,KSNG,KSI	NL,KSNW					•	<b>*</b>			<b>*</b> =====
KSN Ne	ews		Sun KSN News a	it Five								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		10/04/20	S	1	\$250.00	0.00			<b>****</b>		_	
N 20 Multi Channe		:0 09/30/20 C,KSNG,KSI	M-F 630-7p NL,KSNW	CM	630-7pm	W	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
\\//b = = 1	- f	_	M-F 630-7p									
_	of Fortune art Date	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		10/04/20	W	1	\$800.00	0.00						
		:0 10/01/20 C,KSNG,KSI	M-F 630-7p	CM	630-7pm	T	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
Charine	515 . INOIN	C,RONO,RO	M-F 630-7p									
	of Fortune		Ma alada sa	Consta ////	Data	Dation						
Sta Week: 09		End Date 10/04/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$800.00	Rating 0.00						
N22 Multi				CM	630-7pm	F	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW M-F 630-7p									
Wheel	of Fortune	е	осо тр									
Sta Week: 09	art Date	End Date 10/04/20	Weekdays F	Spots/Week 1	Rate \$800.00	Rating 0.00						
N23 Multi			M-F 630-7p	CM	630-7pm	M	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
		C,KSNG,KSI			·							
Wheel	of Fortune	е	M-F 630-7p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/11/20	M	1	\$800.00	0.00 - T	.20		\$000 00 D4	0.00 NM	4	<b>¢</b> 000 00
N24 Multi Channe		:0 10/06/20 C,KSNG,KSI		СМ	630-7pm	- 1	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
	of Fortune		M-F 630-7p									
	or Fortune art Date	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/05/20	10/11/20	- T	1	\$800.00	0.00						
		0 10/03/20 C,KSNG,KSI		CM	630-7pm	S-	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
Onanie	J.J . INDIN	ت,, ر <u>ن این این این این این این این این این ای</u>	Sa 630-7p									

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Order / Rev: A2706019 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27131529 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 09/30/20 - 10/06/20 Estimate: 7630

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Wheel of Start Week: 09/28	Date	End Date 10/04/20	Weekdays	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
N26 Multi			LN M-F	CM	10-10:35pm		:30	1	\$750.00 P4	0.00 NM	1	\$750.00
Channels	: KSNO	C,KSNG,KSI	•	Man Eni								
KSN New	vs		KSN News at Te	n Mon-Fri								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/28		10/04/20	W	1	\$750.00	0.00						
		0 10/02/20 C,KSNG,KSI		CM	10-10:35pm	F	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
Onamicis	. 10110	5,110110,1101	KSN News at Te	n Mon-Fri								
KSN New	_											
Start Week: 09/28	<u>Date</u> 8/20	End Date 10/04/20	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
		0 10/06/20	LN M-F	CM	10-10:35pm	- T	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
Channels	: KSNO	C,KSNG,KSI	•		•							
KSN New	us.		KSN News at Te	n Mon-Fri								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	5/20	10/11/20	- T	1	\$750.00	0.00						
N29 Multi			LN Sa	CM	KSN News a	at 10 SS-	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
Channels	S. KSINC	C,KSNG,KSI	KSN News at 10	Sat								
KSN New	vs											
	Date 9/20	End Date 10/04/20	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 09/28			Late 10p News	CM	\$500.00 1030p-11p	0.00	:30	1	\$600.00 P4	0.00 NM	1	\$600.00
		C,KSNG,KSI	•	OW	1000р 11р	S	.00		φοσο.σσ1 -	0.00 14101		ψοσσ.σσ
KSN New	10		Late 10p News									
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/28		10/04/20	S	1	\$600.00	0.00						
N31 Multi			•	CM	10:35p-11:3	5pmW	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Channels	: KSNC	C,KSNG,KSI	NL,KSNVV Tonight Show/Jir	mmv Fallon								
Tonight S	Show-NE	3C	o .	,								
	Date 9/20	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 09/28		10/04/20	Tonight Show	CM	\$280.00	0.00 5pmT	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
		C,KSNG,KSI	0	OW	10.00p 11.00	ορiii 1	.00		Ψ200.001 4	0.00 14101		Ψ200.00
Tonight S	Show NE	o.C	Tonight Show/Jir	mmy Fallon								
•	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/28		10/04/20	T	1	\$280.00	0.00						
		0 10/02/20	Tonight Show	CM	10:35p-11:3	5pm F	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Channels	: KSNC	C,KSNG,KSI	NL,KSNW Tonight Show/Jir	nmv Fallon								
Tonight S	Show-NE	3C										
	Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 09/28 N34 Multi		10/04/20	Tonight Show	CM	\$280.00	0.00 5pm M	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
		C,KSNG,KSI		Civi	10.55p-11.5	3ρm w <u>-</u>	.30	'	\$200.00 F4	O.OO INIVI	· '	φ200.00
			Tonight Show/Jir	mmy Fallon								
Tonight S	onow-ini ∶Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/11/20	M	1	\$280.00	0.00						
		0 10/06/20	Tonight Show	CM	10:35p-11:3	5pm - T	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Channels	: KSNO	C,KSNG,KSI	NL,KSNW Tonight Show/Jir	mmy Fallon								
Tonight S	Show-NE	вс	7 Striight Onlow/Jil	iy i alloli								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	5/20	10/11/20	- T	1	\$280.00	0.00					l	

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 Order / Rev:
 A2706019
 Advertiser:
 POL/Roger Marshall/US Senate/KS/Rep

 Alt Order #:
 27131529
 Product Desc:
 Candidate
 Wichita KS KSNW

 Flight Dates:
 09/30/20 - 10/06/20
 Estimate:
 7630

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N36 Multi Channe		10/05/20 KSNG,KS1	Today Show 8-9a	m CM	8-9am	1	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
G.1.a.1.1.0		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Today Show 8-9a	ım								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	05/20	10/11/20	1	1	\$270.00	0.00						
N37 Multi	10/05/20	10/05/20	M-F 9-10a	CM	9-10a	1	:30	1	\$170.00 P4	0.00 NM	1	\$170.00
Channe	ls : KSNC	KSNG,KSI	NL,KSNW									
			M-F 9-10a									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	05/20	10/11/20	1	1	\$170.00	0.00						

Totals 37 \$17,340.00



125 West 55th St New York, NY 10019 Contract # 27131529 Changes as of: 9/29/2020 at 4:52 PM Version: Highlighting Revision 1

Agency: STRATEGIC MEDIA Advertiser: Kansans for Marshall Market: Wichita SERVICES

1911 NORTH FT MYER Product: Candidate Office: WASHINGTON Total Spots: 37 DRIVE

SUITE 400 Agency Order #: 10012765 Service: Nielsen Total CPP: \$0.00

ARLINGTON, VA Buyer: Rheault, Ben Primary Demo: Adults 35+ Total GRP: 20009

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS
 Traffic #: A2706019

 202-872-5880
 202-872-5880

Station: KSNW

Separation:

							9/30 - 10/6				Total	Total						
#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/30	10/1	10/2	10/3	10/4	10/5	10/6		Spots	\$	CPP*	GRP*
	W-F,M-Tu 7a-8a		Today Show (7-8am)	\$350.00			1	1	1	0	0	1	1		5	\$1,750.00	\$0.00	0.0
2	Sa 8a-9:30a		Saturday Today Show	\$150.00	0	30	0	0	0	1	0	0	0		1	\$150.00	\$0.00	0.0
	Su 8a-9a		Sunday Today Show	\$150.00	0	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	0.0
4	W-F,M-Tu 4p-4:30p		Jeopardy B	\$300.00	0	30	1	0	1	0	0	1	0		3	\$900.00	\$0.00	0.0
	W-F,M-Tu 4:30p-5p		Jeopardy	\$400.00	0	30	0	1	0	0	0	0	0		1	\$400.00	\$0.00	0.0
	W-F,M-Tu 5p-5:30p		KSN News	\$500.00	0	30	0	1	0	0	0	1	1		3	\$1,500.00	\$0.00	0.0
	W-F,M-Tu 6p-6:30p		KSN News	\$750.00	0	30	1	0	1	0	0	1	0		3	\$2,250.00	\$0.00	0.0
	Sa 6p-6:30p		KSN News	\$400.00	0	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.0
9	Su 5p-5:30p		KSN News	\$250.00	0	30	0	0	0	0	1	0	0		1	\$250.00	\$0.00	0.0
	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$800.00	0	30	1	1	1	0	0	1	1		5	\$4,000.00	\$0.00	0.0
11	Sa 6:30p-7p		Wheel of Fortune	\$400.00	0	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.0
	W-F,M-Tu 10p-10:35p		KSN News	\$750.00	0	30	1	0	1	0	0	0	1		3	\$2,250.00	\$0.00	0.0
	Sa 10p-10:30p		KSN News	\$500.00	0	30	0	0	0	1	0	0	0		1	\$500.00	\$0.00	0.0
14	Su 10p-10:30p		KSN News	\$600.00	0	30	0	0	0	0	1	0	0		1	\$600.00	\$0.00	0.0
15	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$280.00	0	30	1	1	1	0	0	1	1		5	\$1,400.00	\$0.00	0.0
REV+ 16			Today Show	\$270.00	0.0	30	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 1	0 • 0		1	\$270.00	\$0.00	0.0
REV+ 17	M-F 9a-10a		Kelly & Ryan	\$170.00		30 TALS:		0 <b>▶</b> 0	0 <b>▶</b> 0	0 <b>•</b> 0	0 <b>•</b> 0	0 <b>1</b>	0 <b>b</b> 0		1	\$170.00 <b>\$17,340.00</b>	\$0.00 <b>\$0.00</b>	0.0

Con Type: POLITICAL/VOTE

**Total \$:** \$17,340.00



125 West 55th St New York, NY 10019 Contract # 27131529 Changes as of: 9/29/2020 at 4:52 PM Version: Highlighting Revision 1

CPE: 560/646/7630 Flight: 9/30/20 - 10/6/20 Station: KSNW

Agency: STRATEGIC MEDIA Advertiser: Kansans for Marshall Market: Wichita Total \$: \$17,340.00

1911 NORTH FT MYER Product: Candidate Office: WASHINGTON Total Spots: 37

DRIVE

SUITE 400 Agency Order #: 10012765 Service: Nielsen Total CPP: \$0.00
ARLINGTON, VA Buyer: Rheault, Ben Primary Demo: Adults 35+ Total GRP:

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS
 Traffic #: A2706019

 202-872-5880
 202-872-5880

Separation:

20009

## Special Instructions

		Order Level Comments
Date/Time	Added by	Comment
09/29/20 11:52 AM	System	Notice Received.

Competitive Information								
Market Budget: \$16,900								
KSNW Share:	100%							
Comment:								
	Competitive Unknown							

Daypart Summary											
Day/Time	% Distrib	Spots	Dollars	CPP	GRP						
	100%	37	\$17,340.00	N/A	0.0						
Total	100%	37	\$17,340.00	N/A	0.0						

Monthly Summary							
Month	Spots	Dollars					
2020-Oct	37	\$17,340.00					
Total	37	\$17,340.00					

Con Type: POLITICAL/VOTE

	Transaction History										
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment			
	0/00/00 4 50 504	VELLY IOUNG				<b>D</b> 4 4 0 0 0		Changes: Total Spots from 35 to 37, Calculated Dollars from \$16,900.00 to \$17,340.00, Demo Meta to [R16], Origuser Entered Dollars to \$16,900.00, User Entered \$ from \$0.00 to \$17,340.00, Total \$ from \$16,900.00 to \$17,340.00. 2 buylines added or			
Revision	9/29/20 4:52 PM	KELLY JOHNS	Revised	2		\$440.00	\$17,340.00	modified.			
Queued for Electronic Contracting	9/29/20 11:26 AM					\$0	\$0				
New	9/29/20 11:25 AM	KELLY JOHNS	Confirmed	35	·	\$16,900.00	\$16,900.00				

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.